

# HFA SPONSORSHIP

## HFA's National *Living with Grief* Program Series

Spring 2023 Presentation:

### *A Shifting Landscape for End-of-Life Ethics*

Sponsorship Due Date: March 15, 2023

This program uses case study approach to review and explore well-established ethical principles of end-of life care in the presence of emerging legal, social, and technological change. A panel of experts will act as an ethics committee, discussing the ethical principles illustrated by six case studies and providing recommendations for resolution.

#### AS A SPONSOR, YOU HAVE THE OPPORTUNITY TO:

- Reach an unlimited audience of medical and social service program individuals as well as public attendees for a minimum of a year.
- Reach clinicians and related professionals of all disciplines in all 50 states and beyond U.S. borders.
- Demonstrate your organization's important contributions to the field of bereavement.
- Showcase your company's products/services to decision makers and end users.
- Help to improve care for the bereaved.
- Build employee morale and company pride.
- Associate with the longest running educational program for end-of-life professionals in North America.
- Associate with a valued leader who has served the hospice, bereavement, and end-of-life care communities for 40 years.
- Show the program for an unlimited number of times at your location and provide the opportunity for continuing education credits for a year from the program release date.

#### SPONSORSHIP BENEFITS

	BRONZE \$1,000	SILVER \$2,500	GOLD \$5,000
<i>A Shifting Landscape for End-of-Life Ethics</i> Organizational Registrations/Locations	up to 5	up to 10	up to 50
Name/company logo prominently displayed on HFA website & program flyer	✓	✓	✓
Name/company logo on all program materials	✓	✓	✓
Ten LWG <i>End-of-Life Ethics in a Changing World</i> companion books	✓		
One box of 20 LWG <i>End-of-Life Ethics in a Changing World</i> companion books		✓	✓
Name/company logo/short description on HFA's Facebook "Sponsors" page		✓	✓
Name/company logo on screen credit		✓	✓
Two verbal acknowledgements during the program			✓
Name/company logo on HFA's Facebook banner			✓

\*Deadline for logo inclusion and verbal acknowledgement is March 15, 2023.

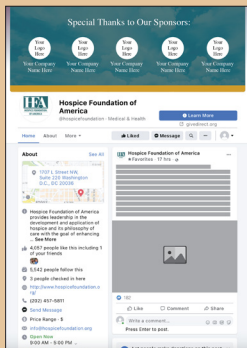
*Sponsorship is available for unlimited on-demand access per location. Logos will be displayed on the recorded program & online materials, which are available online for self-study for a minimum of one year from the date of live program.*

#### Terms and Conditions:

HFA has the right to deny sponsorship requests. HFA Sponsors are restricted to support of program content as determined by HFA and may not participate or influence content of programs in any way.

# LIVING WITH GRIEF SPONSORSHIP EXAMPLES

## Gold Sponsor Benefits



Facebook Banner

## Silver & Gold Sponsor Benefits

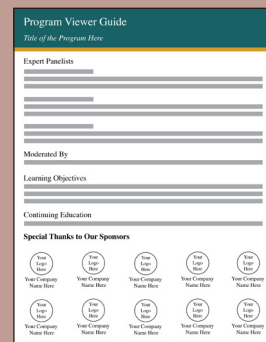


Program Credits

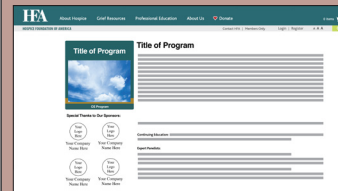


Facebook Sponsors Page

## All Levels Sponsor Benefits



Program Viewer Guide



Program Website

## HFA's Sponsorship and Advertising Policy

To further support our mission of education for professionals and the public, HFA accepts advertising under these strict guidelines:

- ◆ HFA will refuse sponsorships and advertisements that are incompatible with its mission, purpose, positions or ethical standards.
- ◆ HFA does not accept political sponsorship or advertising.
- ◆ HFA reserves the right to review sponsored or advertised materials before accepting.
- ◆ HFA may reject any sponsorship or advertisement for any reason.
- ◆ HFA reserves the ability to revise artwork if necessary.
- ◆ HFA does not endorse any company or product sponsored or advertised in any of its online or print publications.
- ◆ HFA maintains a distinct separation between sponsored and advertising content and editorial content. All sponsored and advertising content in HFA publications is clearly labeled as such.
- ◆ Reservations: First-come, first-served basis, with payment. Full payment is required to reserve space.
- ◆ HFA cannot assure or guarantee exposure to a minimum number of people for any newsletter or webinar.
- ◆ Refunds will not be provided.
- ◆ Artwork: Advertisements must be submitted in either .tif or .jpeg files, or as a high-res PDF file. The minimum resolution for all files is 300dpi. All dimensions listed are width by height in inches.
- ◆ HFA reserves the right to edit graphics to complement design scheme of publication.



HFA is a 501(c)(3) organization, EIN 59-2219888.

# Sponsor Agreement

YES! I want to support HFA's 2023 *Living with Grief*® Program!

## *A Shifting Landscape for End-of-Life Ethics*

### SPONSOR LEVEL:

Bronze Sponsor (\$1,000)  Silver Sponsor (\$2,500)  Gold Sponsor (\$5,000)

### CONTACT INFORMATION

Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

### PAYMENT INFORMATION

Check enclosed  Credit card

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ (mm/yyyy) CSV Number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Sponsorship Deadline: March 15, 2023. All graphics due by this date.**

Questions regarding graphics specifications, contact [info@hospicefoundation.org](mailto:info@hospicefoundation.org) or 202-457-5811.

Questions regarding the program or sponsorship, please contact Amy Tucci at [atucci@hospicefoundation.org](mailto:atucci@hospicefoundation.org) or 202-457-5811 x 1099.

Please mail, fax or email the completed contract to:

HFA Sponsorship  
1707 L Street NW- Suite 220  
Washington, DC 20036  
Fax: 202-457-5815  
[atucci@hospicefoundation.org](mailto:atucci@hospicefoundation.org)

