2019 Living with Grief®

Aging America
Coping with Loss, Dying, and Death in Later Life

Sponsorship Opportunities
**LIVING WITH GRIEF® SPONSORSHIP**

HFA’s National *Living with Grief®* Program Series

*Spring 2019 Presentation:*

*Aging America: Coping with Loss, Dying, and Death in Later Life*

Sponsorship Due Date: December 14, 2018

America is aging at a rapid rate with 10,000 people in the U.S. turning 65 every day. Medicare is expected to include 80 million enrollees by 2040. The vast majority of this growing population will likely face multiple losses—spouse, partner, independence, identity—and complex medical care needs. How can mental health professionals, healthcare providers, clergy, bereavement counselors, and the wider community support the growing number of aging Americans through their losses and healthcare challenges in later life? *Aging America* panelists will integrate their expertise to deliver an in-depth discussion on innovative programs and new approaches to support older adults.

**AS A SPONSOR, YOU HAVE THE OPPORTUNITY TO:**

- Reach an unlimited audience of medical and social service program individuals as well as public attendees for a minimum of a year.
- Reach clinicians and related professionals of all disciplines in all 50 states and beyond U.S. borders.
- Demonstrate your organization’s important contributions to the field of bereavement.
- Showcase your company’s products/services to decision makers and end users.
- Help to improve care for the bereaved.
- Build employee morale and company pride.
- Associate with the longest running educational program for end-of-life professionals in North America.
- Associate with a valued leader who has served the hospice, bereavement, and end-of-life care communities for more than 30 years.
- Show the program for an unlimited number of times at your location and provide the opportunity for continuing education credits for a year from the program release date.

**SPONSORSHIP BENEFITS**

<table>
<thead>
<tr>
<th>Aging America multi-viewer program registration (includes DVD, companion book, organizer’s manual, poster, and 25 viewer guides)</th>
<th>BRONZE $250</th>
<th>SILVER $500</th>
<th>GOLD $1,000</th>
<th>PLATINUM $5,000</th>
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<tbody>
<tr>
<td>Name/company logo prominently displayed on HFA website, 4 program pages, &amp; flyer</td>
<td>✓</td>
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<td>Name/company logo in program viewer guide</td>
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<td>Name/company logo on back cover of companion book* and a box of 20 books</td>
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<tr>
<td>Name/company logo/short description on HFA’s Facebook “Sponsors” page</td>
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<tr>
<td>Name/company logo on DVD packaging*</td>
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<td>Name/company logo on HFA’s Facebook banner</td>
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* Deadline for logo inclusion and verbal acknowledgment is December 14, 2018.

**Terms and Conditions:**

HFA has the right to deny sponsorship requests. HFA Sponsors are restricted to support of program content as determined by HFA and may not participate or influence content of programs in any way.
Living with Grief® Sponsorship examples

Platinum Sponsor Benefits

Facebook Banner

Gold and Platinum Sponsor Benefits

Program Credits

Silver, Gold, and Platinum Sponsor Benefit

All Levels Sponsor Benefit

Program Website

Program Viewer Guide
Sponsor Agreement

YES! I want to support HFA’s Living with Grief® Program in 2019!
Aging America: Coping with Loss, Dying, and Death in Later Life

SPONSOR LEVEL:

___ Bronze Sponsor ($250)  ___ Silver Sponsor ($500)  ____ Gold Sponsor ($1,000)  ____ Platinum Sponsor ($5,000)

CONTACT INFORMATION

Organization Name: ________________________________________________________________
Contact: ____________________________________________________________
Phone: ____________________________________________________________
Email: ____________________________________________________________
Mailing Address: __________________________________________________________

PAYMENT INFORMATION

___ Check enclosed  ___ Credit card

Name on Card: ________________________________________________________________
Billing Address: ________________________________________________________________

Card Number: ________________________________________________________________
Expiration Date: ____________ (mm/yyyy)  CSV Number: ____________

Signature: ___________________________________________  Date: __________________

SPONSORSHIP DEADLINE: DECEMBER 14, 2018. ALL GRAPHICS DUE BY THIS DATE.

Questions regarding graphics specifications, contact info@hospicefoundation.org or 202-457-5811.

Questions regarding the program or sponsorship, please contact Amy Tucci at atucci@hospicefoundation.org or 202-457-5811 x1099.

Please mail, fax or email the completed contract to:

HFA Sponsorship
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