Hospice Foundation of America

2019-2020 Product Catalog

Improving care and knowledge for over 30 years!
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ORDERING INFORMATION

ORDER ONLINE: Visit www.hospicefoundation.org/Shop-HFA

CALL: 800-854-3402

After purchasing a product, non-DVD or print materials will be available for download via you HFA account at hospicefoundation.org

Prices current as of August 2019 and subject to change.
Become an HFA member and receive exclusive discounts on continuing education programs and HFA publications, and gain access to members-only content.

HFA has served the hospice, bereavement, and end-of-life care fields for more than 30 years. Join us and other like-minded provider organizations and professionals today!

**Membership Benefits:**

**Discounts** - Receive **up to 30% off** HFA professional educational programs and products including webinars, Living with Grief® programs, self-study courses, books, DVDs, Journeys special issues, and more.

**Content** - Exclusive access to members-only resource portal, providing content on bereavement, grief, volunteering, and caregiving:

- Three supplementary Journeys articles per month.
- Complimentary content on hospice care and bereavement counseling available for use on your own brochures and publications

**Free Programs** - Enjoy complimentary access to selected educational programs through the members-only portal and occasional special members-only offers.

**Partnership** - You'll be associated with a valued leader that has served the hospice, bereavement, and end-of-life care communities for more than 30 years.

**Information** - We'll keep you informed on what's new in the hospice and bereavement fields.

**Recognition** - Gain professional exposure and recognition by opting into the HFA member listing on our webpage. We'll list only the information you choose to include.

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*Student/Early Career Professional discount available.
How our Programs Work

Online Self-Study Programs:

**Step 1** – Register for/purchase the course.
**Step 2** – View the course online through the link in your confirmation email or in your account.
**Step 3** – Read the PDF chapters provided (if applicable).
**Step 4** – Follow the instructions provided to receive your CE certificate. An evaluation and a short exam are a part of this process.

Each self-study is valid for CE credit for a wide variety of professional boards*.
CE credits are available for 1-year from purchase.
*Please verify CE availability with your professional board and/or refer to HFA's list of Board Approvals, located on each program's webpage.

Webinar Programs:

Webinars are affordable ways to easily access information from some of the best-known names in the field, providing hands-on strategies that can be applied in your clinical practice.

Each 90-minute live webinar offers 1.5 CE credits and can be accessed on-demand for a full year after the live program. Organizational and individual registration options are available:

**Step 1** – Register for the program.
**Step 2** – View the program on the live date (viewing instructions will be emailed to you in the days leading up to the program) or access the recorded program and related materials through your HFA account (a recorded program viewing link is also in your receipt).
**Step 3** – View the program in its entirety.
**Step 4** – Follow the instructions provided to receive your CE certificate (via educate.hospicefoundation.org).
**Step 5** – If you're an organization who hosted a viewing of the webinar, return your sign-in sheet to HFA.
Holistic treatment of individuals who are terminally ill or bereaved should include the needs of the whole person. Yet the most basic of human desires, those that include intimate and sexual relationships, are frequently avoided, dismissed, or unaddressed by healthcare, social service, clergy and bereavement professionals. Patients, family caregivers, and clients can be inhibited by the deeply personal nature of intimacy and sexuality and often do not raise concerns with professionals.

In this program, Hospice Foundation of America will identify barriers to intimacy and sexuality for terminally-ill persons and the bereaved. The program will emphasize the knowledge and skills that professionals must have to sensitively address intimacy and sexuality and suggest interventions that can help dying and bereaved persons address these elemental human needs.

At the conclusion of this program, participants will be able to:

- Define and contrast intimacy and sexuality and describe how these needs may affect the care and well-being of dying and bereaved individuals;

- Describe barriers to meeting the needs of intimacy and the sexual desires of individuals who are coping with life-threatening illness;

- Discuss sensitivities, skills and knowledge that end-of-life professionals should possess to use appropriate interventions that address the intimacy and sexual needs of dying persons;

- Describe the intimacy and sexual needs of individuals who are bereaved and identify barriers that inhibit opportunities to address such needs;

- Discuss sensitivities, skills and knowledge that end-of-life professionals should employ when addressing issues of intimacy and sexuality with bereaved individuals;

- Identify the ethical issues, including boundaries, that healthcare professionals should be aware of when helping clients and patients meet intimate and sexual needs.
Relevant topics presented by leading experts, clinicians, and researchers

With an Education Partner Package, one registration provides access to seven upcoming programs, including Living with Grief®!

**Webinars are held from noon-1:30 pm ET**

**APRIL 21, 2020**

**Margaret Stroebe, PhD & Henk Schut, PhD**
moderated by Kenneth J. Doka, PhD, MDiv

*Using the Dual Process Model of Coping with Bereavement to Improve Your Practice*

Stroebe and Schut’s Dual Process Model of Coping with Bereavement is a foundational component to understanding the grieving process. Join these pioneering researchers, in conversation with Dr. Kenneth Doka, to discuss how this model was developed and what role it can play in supporting the bereaved.

**JUNE 16, 2020**

**Alua Arthur, JD**

*The Evolving Role of the Trained Death Doula in End-of-Life Care*

Death doulas, individuals who provide non-medical care and support, are playing an increasingly important role in helping dying persons and their families. Alua Arthur, founder of Going with Grace, will examine this growing field and how trained death doulas can complement the care that hospice and end-of-life professionals provide.

**NOW ON DEMAND**

**Elizabeth Crunk, PhD & Laurie Burke, PhD**

*Adverse Childhood Experiences as Risk Factors for Complicated Grief*

Current research is showing links between trauma in childhood and poor lifetime physical and psychological outcomes, including at the end of life and during bereavement. In this program Dr. Crunk and Dr. Burke discuss their research findings and clinical implications of the relation between adverse childhood experiences (ACEs) and complicated grief in bereaved adults and offer some recommendations for intervention. They also provide ways to incorporate trauma assessment and intervention into bereavement settings.
NOW ON DEMAND

Bethany Stillion, PhD
Moderated by Kenneth J. Doka, PhD, MDiv

Suicide in Later Life: Who’s at Risk and How You Can Help

In the United States, persons aged 65 and older make up 13% of the population but account for 18% of all suicides. Dr. Stillion examines trends and hallmarks of elderly suicide and suggests approaches for working with seniors experiencing suicidal ideation. She also discusses supporting family and friends when a suicide occurs.

NOW ON DEMAND

J. William Worden, PhD, ABPP
Moderated by Kenneth J. Doka, PhD, MDiv

The Tasks of Mourning After 35 years: Why They Are Still Clinically Relevant

Dr. William Worden’s Four Tasks of Mourning model is a significant addition to the field of grief and bereavement. Dr. Worden, a pioneering researcher and clinician, is in conversation with Dr. Kenneth Doka to discuss how this model has evolved over time and how professionals can utilize the model in a wide range of bereavement situations.

NOW ON DEMAND

Justin Yopp, PhD

Helping Widowed Parents Cope with Parenting, Loss, and Life

Widowed parents face unique and often overwhelming challenges as they cope with the loss of a spouse/partner, while helping their children grieve and adapting to life as a sole parent. Dr. Yopp co-leads the Widowed Parent Program at the University of North Carolina, which exists to support and learn about this subset of the grieving population that has been overlooked and underserved. Dr. Yopp, who also authored The Group: Seven Widowed Fathers Reimagine Life (Oxford University Press), presents on recent research efforts that focus on treatment, care, and communication choices that parents make at the end of life and how those choices impact the dying experience and the bereavement of the surviving parent.
### 2019-2020 Professional Education Programs

**Pricing Information**

**All Programs Included in Partner Packages!**

HFA members receive 25% off registration fees

Order the entire 2019-20 year of programming, including Living with Grief®, at once! Available for individuals and multi-viewer groups.

<table>
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<th>Individual Viewer</th>
<th>Multi-Viewer Location</th>
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<td>(One viewer per program per location)</td>
<td>(2-10 viewers per program per location)</td>
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All programs are archived & available for one year from live air date.

1.5 CE credits available for each program from a wide range of professional boards.

Unlimited CE Bundle provides CEs to your entire viewing audience for $900.00. Individual certificates are $9.00.
America is aging at a rapid rate with 10,000 people in the U.S. turning 65 every day. Medicare is expected to include 80 million enrollees by 2040. The vast majority of this growing population will likely face multiple losses—spouse, partner, independence, identity—and complex medical care needs. How can mental health professionals, healthcare providers, clergy, bereavement counselors, and the wider community support the growing number of aging Americans through their losses and healthcare challenges in later life? Aging America panelists integrate their expertise to deliver an in-depth discussion on innovative programs and new approaches to support older adults.
Helping Adolescents Cope with Loss

2.5 hours

This program focuses exclusively on the issues that adolescents face as they cope with loss and explores the ways that healthcare workers, hospices, educators, social workers, counselors, clergy, and other professionals can assist adolescents as they cope with loss.

Online Access: $20
Book: $28.95

(2014)

Managing Conflict, Finding Meaning - Supporting Families at Life's End

2 hours

This program addresses methods, strategies, and practices that can be used to provide support to terminally ill patients, their families, and close networks as they cope with impending death.

Online Access: $17.50
Book: $19.95

(2016)

Improving Care for Veterans Facing Illness and Death

2 hours, 45 min

Designed to assist health and human service professionals in enhancing their sensitivities and understanding of veterans and to provide professionals with new interventions to better serve dying veterans and their families.

Online Access: $20
DVD: $35.99
Book: $17.95

(2013)

The Longest Loss: Alzheimer’s Disease and Dementia

2.5 hours

Through a combination of candid, compelling interviews and in-studio discussions, experts identify how medical and social service professionals can best improve care for patients, families and themselves while coping with loss and grief associated with these progressive illnesses.

Online Access: $20
DVD: $35.99
Book: $15.95

(2015)
On-demand viewing and CE credit available through the On-Demand date for each program. A link to the approved boards list is available on each program's informational webpage. CEs must be completed before the expiration date, one year from the live event.

**Best Practices in Counseling Survivors of Sudden and Traumatic Loss**

**On Demand:** through June 17, 2020  
**Terese Rando, PhD, BCETS, BCBT**  
In this webinar, participants explore unique factors in sudden and traumatic loss as well as effective strategies for assisting survivors of such devastating death.

**Individual Viewer**  
$46 (includes 1.5 CEs)  

**Multi-Viewer**  
$130 (CEs $9 per certificate)

**Managing Difficult Family Dynamics During Illness and Death**

**On Demand:** through May 20, 2020  
**Karla Washington, PhD and Sheila Otten, LCSW**  
This webinar assists hospice and other professionals in assessing difficult families and offers strategies for effectively working with such families as they cope with illness and loss.

**Individual Viewer**  
$46 (includes 1.5 CEs)  

**Multi-Viewer**  
$130 (CEs $9 per certificate)

**Passed and Present: New Techniques to Help Grievers Keep Memories Alive**

**On Demand:** through April 8, 2020  
**Allison Gilbert**  
This webinar will provide innovative ways to help individuals remember and celebrate their loved ones who have died.

**Individual Viewer**  
$10 (CEs not available)

**Using Meditation to Help Grievers Cope with Challenging Emotions**

**On Demand:** through March 18, 2020  
**Heather Stang, MA, C-IAYT**  
This webinar explores how meditation can help with the physical and emotional reactions to grief, and how it can help bereaved people cope with difficult emotions.

**Individual Viewer**  
$25 (includes 1.5 CEs)  

**Multi-Viewer**  
$50 (CEs $9 per certificate)
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<td>Exploring Complementary Pain Management Techniques in End-of-Life Care</td>
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(202) 457-5811 educate@hospicefoundation.org
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(202) 457-5811 educate@hospicefoundation.org
Complimentary Programs

Understanding the Value of Funerals for Children

90 minutes; 1.5-2 CE hours available for $10

Understanding the Value of Funerals for Children seeks to further professional and public knowledge about whether children should attend funerals and suggests ways to support them and involve them in developmentally appropriate ways.

Funerals can be highly therapeutic – not only to adults but also to children. It is critical that funeral directors, as well as parents, clergy, educators, counselors and social service professionals, understand the importance and therapeutic value of such rituals and assist children in selecting the ways in which they can comfortably attend and even participate in such rituals.

The program combines a moderated discussion and informative interviews. It is appropriate for parents, health care professionals, psychologists, counselors, clergy, social workers, nurses, educators, and community members with an interest in the well-being of children.

Organizations may choose to use this program as a community outreach/engagement event.

- 1.5-2 credits are available for a variety of professional boards for $10 per certificate (ASWB has approved the program for 1.5 credit hours).
- A Certificate of Attendance is free with discount code. Contact HFA at educate@hospicefoundation.org to obtain code.
- Viewers can obtain 2 credits: 1) by attending a local 30-minute post-program discussion or 2) by participating in a 30-minute HFA-hosted conference call.

Featured Panelists

Tashel Bordere PhD, CT
Kenneth J. Doka PhD, MDiv
William G. Hoy DMin, FT
Denise Rollins PhD
Frank Sesno (moderator)

The program includes the following complimentary materials:

- On-demand viewing link
- Program Viewer Guide (available online and 20 printed copies included with DVD)
- Poster (available online and one poster included with DVD)
- DVD (optional; shipping fee is $7.95)
- Tip Sheet and CE Instructions (Online version available now. Hard copies mailed with DVD only)

This program was produced by Hospice Foundation of America and underwritten in part by the Funeral Service Foundation.

(202) 457-5811 educate@hospicefoundation.org
Artificial Nutrition & Hydration

Artificial nutrition and hydration can be helpful to a patient whose condition can improve or be reversed, or whose ability to swallow can be safely restored such as when surgery affects the digestive system, or if there is a blockage that prevents normal digestion.

Hospice Foundation of America brought together a panel of clinical experts to educate other clinicians about the dilemmas that sometimes arise around tube feeding and to correct misinformation about artificial nutrition and hydration.

Watch the program for FREE at:
https://hospicefoundation.org/Hospice-Care/ANH

Hospice: Something More

This 60-minute program takes an intimate look into the hospice experiences of patients and families, including an interview with a young mother who discusses how hospice care is changing her life after her diagnosis of advanced, terminal cancer.

Audiences are afforded a rare glimpse into the lives of hospice patients in the one-hour special program, “Hospice: Something More,” available online and on DVD*. The program was produced by Hospice Foundation of America and funded by a grant from the John and Wauna Harman Foundation.

Watch the program for FREE at:
https://hospicefoundation.org/Education/Community-Outreach
Professional Resources

Clergy to Clergy (CDs): Helping You Minister to Those Experiencing Illness, Loss, and Grief

Topics Include:
- Counseling Those with Life-Threatening Illness
- The Funeral Ritual: Empowering Healing
- Your Faith Community as a Source of Support
- Helping Children Cope with Loss
- Facing Illness and Grief as a Family
- Complicated Mourning
- Caring for Yourself

CD Set
$29.99

A Guide for Recalling and Telling Your Life Story

This guide is an award-winning workbook designed to help a person tell his or her life story. Each page suggests a topic such as Family, Adult Life, and Reflections followed by space for your personal story. The companion DVD (23 minutes) offers practical suggestions from hospice workers and patients on how to use the guide as a tool to relive the experiences of growing up and growing older.

DVD
$15.99

Workbook
$24.99

A Caregiver’s Guide to the Dying Process

This guide prepares caregivers by discussing both the physical symptoms of dying and the psychological issues that accompany the dying process. It may also be used by hospices and other end-of-life organizations as a helpful training aid for staff and volunteers.

Single
$7.99 each

Box of 50
$249.99

Box of 100
$345.99

Hospice Volunteers Brochure

“As a volunteer, I not only have the chance to help patients and their families, I make myself feel valuable at the same time.” What do hospice volunteers do? How do I become a volunteer? Can I handle the job? These questions and others are addressed in Hospice Volunteers.

Single Brochure
$2.99

Pack of 25
$29.99

Pack of 50
$49.99

(202) 457-5811 educate@hospicefoundation.org
## Understanding Hospice (22 pages)
This booklet dispels the all-too-common myths surrounding hospice as well as the hospice philosophy of care, hospice care in a nursing home, how to access hospice care, and how and when to talk to a physician about receiving hospice care.

Pack of 50: $75

## Returning to Work After a Loss (20 pages)
The bereaved often find themselves returning to work shortly after a loss due to employment policies and/or income needs. This booklet addresses the trepidation that many grievers feel on their first day back in the workplace, the potential insensitivity of well-meaning or unknowing colleagues, and provides other tips to help workers make the often uncomfortable transition back to work more bearable.

Pack of 50: $75

## Supporting a Friend or Loved One with Advanced Illness, tri-fold
This tri-fold gives helpful tips for providing support and is useful for those unfamiliar with or uncomfortable around serious and advanced illness.

Pack of 50: $37.50

## Understanding Grief (22 pages)
This useful booklet draws on articles from *Journeys - A Newsletter to Help in Bereavement* to provide support, validation, and guidance while navigating the grief journey, addressing grief in the immediate aftermath of a death, and grief during the holidays and anniversaries.

Pack of 50: $75
HFA's popular monthly newsletter offers support and practical advice for people coping with loss and grief. Each month features articles written by experts in an easy-to-read style that speak to the many different aspects of the grieving process. Regular monthly features include expert answers to reader questions.

An **individual subscription** to *Journeys* is a comforting gift to a family member or friend who has lost a loved one.

**Bulk subscriptions** provide organizations with an invaluable outreach tool to provide support to the communities they serve.

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<tr>
<td>$6.82 100-249 copies per month</td>
<td>For example: Your hospice would like to receive 150 copies of <em>Journeys</em> each month for distribution on your in-house list, You would order 150 copies at $6.82 apiece and receive 150 copies each month for 12 months. 150 x $6.82 = $1,023.00</td>
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<td>$6.39 250-499 copies per month</td>
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<td>$5.47 500+ copies per month</td>
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Journeys Special Issues

HFA publishes Special Issues of Journeys in a range of topics, helping individuals at particularly difficult times of the year. Don’t miss out on some of the best resources available for those struggling with grief and loss.

**Journeys special issues include:**

- Newly Bereaved Issue (Large font also available*)
- Anniversary Issue
- Understanding Support Groups
- Winter Holidays
- Spring Holidays

$43.95 Pack of 50
$53.95 Pack of 100
*Newly Bereaved Large Font Issue is sold individually for $3.99 each

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**Words from our Readers**

“The newsletters were very, very helpful and reassuring. I looked forward to them and [they] were always what I needed.”

“Journeys has been very helpful for our Hospice families and staff. We are grateful to have access to the important and useful information you provide.”
"This project is fantastic—I just wish more people knew about it. I can’t understand why every hospice across the country isn’t doing them!"
- Victoria Spear
Hospice of Sacred Heart, Eugene OR

"Calvert Hospice in Prince Frederick, MD incorporated the play Holding On~Letting Go last year into our annual Hospice and Palliative Care Conference and it was a huge success! The play was performed by students at the local community college and they did a marvelous job. All who watched it were deeply touched."
- Amy, LCSW, ACHP-SW
Director of Patient & Family Services

Playwright Bryan Harnetiaux has written a trilogy of plays that provides a rich opportunity for self-examination and community dialogue on fundamental questions surrounding death and dying.

<table>
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<th>Pricing</th>
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<td>$175 - single performance, one-year license</td>
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<tr>
<td>$450 - single performance of each play in the trilogy, one-year license</td>
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<tr>
<td>$450 - license for three performances of one play within one year</td>
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<td>Other licensing combinations are also available; contact HFA for details.</td>
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Plays can be used individually or in any combination by hospices, churches, medical schools, community groups and other organizations as an educational tool and as a vehicle for creating dialogue about end-of-life issues.

**Vesta**

Offers a warm and often funny exploration of a family’s struggle with a variety of end-of-life issues as they come to terms with the illness and death of Vesta Pierson, their matriarch. Vesta is a 90-minute, seven-character play about the last five years of the title character's life.

**Dusk**

A five-character, 70-minute drama, deepens the conversation about end of life. Gil Everette has had a heart attack and is now in congestive heart failure. On the eve of his 65th birthday, Gil and his adult children, with a medical social worker on hand, explore Gil's wishes regarding life-sustaining treatment options.

**Holding On ~ Letting Go**

An often humorous, yet heartrending look at a family forced to come to terms with the end of a life, and saying goodbye. Fifty-one-year-old Bobby Alexander and his family confront Bobby’s end-stage liver failure and the murky boundary line between living fully and accepting death. This intimate six-character, 70-minute drama explores the role of hospice care in the wilderness of a terminal illness and impending death.

To receive a perusal packet of information or to obtain a licensing agreement, please contact Lisa Veglahn at lveglahn@hospicefoundation.org or call 202-457-5811.
Sponsorship Opportunities

Why Invest in HFA?
Investing in HFA through a program sponsorship or newsletter advertisement allows HFA to continue its focus on compassionate, mission-driven projects that improve how we live and die. It also provides you with the opportunity to:

- Build your brand through product exclusivity
- Target your advertising to a captive audience
- Make a statement of your support for the hospice philosophy of care by aligning with an organization devoted to it
- Enhance your exposure

Living with Grief® 2020
Intimacy and Sexuality During Illness and Loss
Holistic treatment of individuals who are terminally ill or bereaved should include the needs of the whole person. Yet the most basic of human desires, those that include intimate and sexual relationships, are frequently avoided, dismissed, or unaddressed by healthcare, social service, clergy and bereavement professionals. Patients, family caregivers, and clients can be inhibited by the deeply personal nature of intimacy and sexuality and often do not raise concerns with professionals.

Sponsorships begin at $250 and includes a site registration

Professional Education Webinars
Each year, HFA offers live professional education webinars featuring experienced professionals who offer their expertise on the program topic. Webinar participants include a concentrated group of individuals, each of whom has an interest in topics dealing with loss, bereavement and end-of-life care.

Webinar underwriting begins at $2,500

Journeys Newsletter
Published monthly, Journeys is distributed to 41,000 grieving families and individuals a month and offers support and practical advice on coping with loss. This publication is available for individual or bulk subscription and is circulated through community hospice bereavement programs.

Sponsorships begins at $5,000

(202) 457-5811  educate@hospicefoundation.org
About Hospice Foundation of America

Hospice Foundation of America (HFA) is a 501(c)(3) nonprofit organization. HFA meets its mission by providing programs for professional development, public education and information; funding research, producing publications, and by providing information on issues related to hospice and end-of-life care. Our programs for healthcare professionals are designed to improve care of those with terminal illness and those experiencing the process of grief, and are offered on a national basis. Our programs for the public are designed to assist individual consumers of health care who are coping with issues of caregiving, terminal illness, and grief.

Educational Programs

HFA improves the quality of hospice care by providing excellent resources and support to professionals. All programs are available for purchase separately. Continuing education credits are available for each program from a variety of boards and available for one year following the live date. A list of approved boards is available on each program's webpage, available at www.hospicefoundation.org. Individual registrations are intended for viewing by one person and cannot be shared. One CE certificate fee is included in individual registration. Multi-viewer registrations are intended for program viewing by more than one person at a single location.