

#GRIEF: SOCIAL MEDIA AND MOURNING

DESCRIPTION:

Both adolescents and adults are using social media both to explore and to cope with grief. This webinar reviews the strengths and limitations of social media – offering sage advice to counselors on ways to monitor and utilize social media with their clients.

PROGRAM DETAILS:

This presentation features experienced professionals offering their own expertise on the topic. On the screen, you will see the slide presentation and will be able to hear the experts talking and presenting. If you login for the live version of the program, you'll also have the opportunity to email or text the experts questions that they will discuss and answer during the program's Q & A session.

LIVE DATE: August 21, 2018
TIME: Noon to 1:30pm ET
ON DEMAND: Available for 1 year; until August 20, 2019
LENGTH: 90 minutes
CEs: 1.5 hours for a wide variety of professional boards
CE FEE: \$9.00 per participant
(individual registration includes 1 CE certificate)
TARGET AUDIENCE: Health care clinicians, social service clinicians and others working in the hospice, palliative care, counseling, hospital, nursing home, funeral home or faith community environments

This program will be live on the air date, recorded and made available for on demand viewing. The recorded program will be available approximately a day after the live event.

TECHNICAL REQUIREMENTS

To view this online program, you will need a computer and screen, reliable internet access, and speakers. If you are showing to a large group, you will need a way to project on a large screen and a sound amplification system. Please test your system ahead of time to ensure you have the capabilities to view and hear the program, as HFA does not provide refunds on registration. Please be sure to test on the SAME equipment you will use on the day of the program viewing.

TEST LINK for Audio and Video:

http://eventcenter.commpartners.com/se/Meetings/BrowserTest_New.aspx?account.id=CommPart

Technical Questions? Please contact CommPartners at 1-800-274-9390 or via e-mail at: hospice@commpartners.com.

PROGRAM FEES/MATERIALS:

As there are no refunds on registration (all registrations have immediate access to program video & materials), please be sure to test the system requirements prior to purchase.

Individual Webinar

NON-MEMBERS:	HFA MEMBERS:	
\$46.00	\$34.50	Individual Registration
\$130.00	\$97.50	Multiple-Viewer Registration

Webinar Package

Includes access to all seven courses in the 2018-2019 webinar package

NON-MEMBERS:	HFA MEMBERS:	
\$326.47	\$244.85	Individual Registration
\$860.29	\$645.22	Multiple-Viewer Registration
\$1,385.29	\$1,038.97	Multiple-Viewer Registration + Unlimited CEs

Webinar Package + *Living With Grief* 2019

Includes access to all seven courses in the 2018-2019 webinar package, plus includes access to HFA's annual *Living with Grief* program in 2019

NON-MEMBERS:	HFA MEMBERS:	
\$1,000.29	\$750.22	Multiple-Viewer Registration
\$1,800.29	\$1,350.22	Multiple-Viewer Registration + Unlimited CEs

*If an individual would like information on which organizations are registered in their state (so they may attend a site viewing in their area), they may contact HFA at 800-854-3402.

HOW TO REGISTER:

Register directly online, on HFA's website: www.hospicefoundation.org.

REGISTRATION POLICY:

Individual Registration

Provides one person, the registrant, access to the webcast for personal viewing.

Multi-Viewer Registration

Provides one person, the registrant, access to the webcast for streaming from one computer to a group of people.

MATERIALS AREA:

Course materials are accessible to all registered individuals immediately after registering. Materials are available on HFA's website at <https://hospicefoundation.org/Shop-HFA/My-Account>. From here, click on "Orders/Courses." Materials include log-in information (viewing instructions and technical information), CE instructions, the program's slides, and additional program material. Information will be posted to your account as they become available.

LEARNING OBJECTIVES:

At the conclusion of this webinar, participants will be able to:

1. Compare and contrast various types of online/social media platforms (FaceBook, Twitter, Instagram, etc.) to reach different audience types.
2. Discuss the implications of these types of social media for counselors in use with grieving individuals.
3. Describe the benefits and drawbacks of functions of Facebook and other social media for coping with grief.
4. Apply tips for creating interaction and connection in an online bereavement group.

PROGRAM OUTLINE:

- I. Introduction
- II. Forms and Functions of Social Media
 - a. overview of social media and technology terms (Digital native, digital immigrant)
 - b. review various types of social media platforms & age demographics
- III. Seeking Support Online
 - a. Benefits and disadvantages of grief in digital platforms
 - b. Benefits and disadvantages of social media vs website based system
- IV. Facebook and Grief
 - a. Types of facebook groups
 - b. Carroll & Landry (2010)
 - c. Williams & Merten
- V. Functions of Facebook Communication
 - a. News dissemination
 - b. Tips for creating interaction in an online group
 - c. The importance of a disclaimer and tracking ER contacts
 - d. Preservation
 - e. Community
- VI. Conclusions

CONTINUING EDUCATION (CE) CREDITS:

This program is valid for 1.5 hours of CE credit. The CE cost is \$9 per certificate*. CE credits are available for 1 year, until August 20, 2019.

A complete list of board approvals for this webinar program is posted to HFA's website at www.hospicefoundation.org.

*An individual registration includes 1 CE certificate

**An Unlimited CE package is available for multi-viewer registrations. If purchased, the program organizer will be provided with a unique payment code to distribute to their attendees to use in place of payment online.

COURSE COMPLETION REQUIREMENTS:

Participants must attend the entire 1.5 hour program. Partial credit is not awarded. Participants must also complete the entire CE process online, before the CE deadline (see above for specific CE deadlines). In order to go online, attendees will need to enter in a Course Code, which is only provided at the end of the program. Attendees will also need to enter in their Site ID# (same as their Invoice # when they purchased the program). The online CE process includes a required evaluation form and exam. The exam must be completed at 80% or above (the exam may be re-taken, if necessary). Attendees will be able to choose the board they wish to receive credit from (from Hospice Foundation of America's list of board approvals*) and will then be able to print their CE certificate immediately after completing all CE requirements online (on HFA's CE site at educate.hospicefoundation.org).

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EXPERT PANELISTS:

Kelly Rossetto, PhD, MA holds a Ph.D. (2009) from the University of Texas at Austin, an M.A. (2005) from the University of Montana, and a B.A. (2001) from the University of California, Davis. Since earning her degrees, Dr. Rossetto has enjoyed teaching courses in interpersonal and family communication, stress and coping in relationships, and research methods. Her research centers on how families navigate stressful events, online and face-to-face, through meaning making, coping and support. Specifically, she evaluates the enactment, functions and paradoxes of coping and support, along with how these social processes influence reactions to stressful events including military deployment and bereavement. Overall, Dr. Rossetto connects supportive, family and mediated communication literatures and advances theory and practice surrounding communicative resilience processes. She utilizes a variety of methods, but her particular expertise and interest lies in qualitative research and the potential benefits it may have for participants. You can find Dr. Rossetto's work published in various journals, including *Communication Monographs*, *Journal of Social and Personal Relationships*, *Personal Relationships*, *Journal of Family Communication*, and *Western Journal of Communication*. She has also been cited in *Newsweek*, *Psychology Today*, and other local news outlets.

Michelle A. Post, MA, LMFT, CTBS. is a Licensed Marriage and Family Therapist, Continued Education Provider, and Clinical Supervisor in private practice in Los Angeles. Michelle Post internationally consults and trains in areas of grief, death notification with children and teens, stress and burn-out prevention, group facilitation, ASIST (suicide prevention), executive leadership and team-building. As Manager of Donor Family Aftercare for OneLegacy (the So Cal Donate Life Organization), she expanded the bereavement services offered to donor families to include free monthly workshops, short-term counseling and an online Facebook support group (and she teaches others how to utilize social media to reach bereaved clients). She provides staff and community training and bereavement services and is the former chair AOPO Donor Family Services Council and former board member and secretary for National Alliance for Grieving Children. She has been a faculty member for Global Leadership Symposium and American Academy of Bereavement. She is a member of Dr. J. William Worden's SoCal Bereavement Specialist group. Ms. Post has presented multiple topics at 100s of locations across the U.S. She has authored more than 40 guest pieces in newsletters, blogs, and educational membership journals with a focus on caregivers, psychotherapy, parenting, children's grief, poetry and grief, dreams and grief, death notification, donor family grief and loss, holiday grief, and self-growth in a demanding work environment. Her research interests vary from suicide survivors, trauma survivors, organ and tissue donor families, multicultural families, children's grief and organizational behavior.

REVIEWER:

Lynda Shand, CHPN, CNE, RN, PhD, *Associate Professor*, The College of New Rochelle

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Individual Registration - Provides one person, the registrant, access to the webcast for personal viewing.

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CE Credits for this program may only be obtained through HFA. CE instructions will be provided to the registered contact for the organization (or to the registered individual) prior to the live air date and to attendees at the end of the program.

SPECIAL ACCOMMODATIONS FOR DISABILITY (ADA):

This is based on individual viewing location(s). For program organizers, please post all ADA instructions when advertising the program.

CONFLICT OF INTEREST:

Planners (Panelists and Review Committee Members) disclose no conflict of interest relative to this educational activity.

FOR QUESTIONS, COMMENTS, OR ADDRESSING GRIEVANCES

Please contact Hospice Foundation of America (HFA)

CONTACT INFORMATION

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